



FOR IMMEDIATE RELEASE

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### **ZeroWater Surpasses \$50,000 in Donations with “Filters For Flint” Program**

*In Conjunction with United Way, One for One Program Continues Ongoing Effort to Provide Clean Water to residents of Flint, MI*

**February 2016 – Bensalem, PA** –Since the announcement of “Filters for Flint”, ZeroWater is thankful to have surpassed over \$50,000 in donations of both pitchers and filters to the residents of Flint, Michigan. The first shipment of ZeroWater’s NSF certified lead reduction pitchers and filters has already been delivered and the second shipment is on its way.

*“We are extremely proud our “Filters for Flint” program has been such a success. Getting clean water to Flint residents is why this program was created and thanks to our loyal supporters we are doing just that”, stated Doug Kellam, CEO of ZeroWater. “We are committed to being a part of the immediate solution as long as Flint needs us.”*

ZeroWater’s “Filters for Flint”, is a one for one matching program in conjunction with United Way. ZeroWater is matching all product contributions ordered on behalf of Flint and is encouraging donations from individuals, organizations and corporations committed to helping a community in need.

Please stay connected with our website and social media outlets for announcements.

[www.zerowater.com](http://www.zerowater.com)

@zerowaterfilters

Facebook.com/ZeroWater

For more information or to setup an interview with ZeroWater executives, please contact Dawn Ryden at 512-294-6218 or [Dawn@3DMKG.com](mailto:Dawn@3DMKG.com).

#### **About ZeroWater®**

ZeroWater delivers high performance water filtration to consumers through its patented 5-stage ion exchange filter, which removes virtually all total dissolved solids (TDS). By removing virtually all TDS, ZeroWater is the only gravity-fed filtration system to match the TDS levels found in Purified Bottled Water. ZeroWater is one of the only pour through filtration systems on the market that is NSF certified to meet standards for lead removal as well as other heavy metals. In addition, Good Housekeeping Research Institute findings reveal that ZeroWater filters remove more pharmaceuticals and chemicals than Brita and PUR.

ZeroWater is the only water filtration system to receive NSF endorsement for its reduction capabilities in chromium-3, chromium-6 and lead.

ZeroWater’s products range from a 6 Cup to a 23 Cup pitcher and dispensers, all employed with the patented 5-stage filtration technology that removes 99.6% of TDS (Total Dissolved Solids) offering superior filtered water.