



A versatile PR and Marketing team with 40 years combined experience. 3D is known for creating custom plans for each brand *every product has a story and every company is unique.*

Media Kit

2016

3DMKG
Sales and Marketing



Dawn Ryden
*Director of Marketing
and Communications*



3D Sales & Marketing is a Texas-based marketing firm specializing in sales representation, brand awareness, public relations and event coordination. With combined experience of over 40 years working with industries, including housewares, beauty, outdoor, pet and baby, sporting goods, fitness and children products, our team is focused on creating a plan that will best benefit our clients.

Whether you are launching a new business or looking to evaluate your presence in a specific marketplace, 3D Sales and Marketing creates individualized programs to fit our clients' needs to take them to the next level of success. By leveraging our years of experience and our knowledge of industry practices, we seamlessly meet the individual needs of every client.

Dawn Ryden is a seasoned communications and marketing professional with experience in business development, event planning, marketing, media communications and public relations.

She has worked with many companies, from start ups to very established brands, and has a successful track record of securing media placements within the consumer and trade media that ultimately supports sales and growth of each company.

As Director of Communications and Marketing at 3D Sales & Marketing, Dawn Ryden is an integral part of helping establishing brands names within the consumer market. From media targeting and social media, as well as sales representation, Dawn brings an array of expertise and foresight to the table.

See final page for contact
information

Sales Services

3D Sales and Marketing is committed to growing our clients retail business, ensuring their products receive the best service and representation possible. We are the focal point for assortment proposals, SKU setup, promotional scheduling, competitive information, order status and retail performance.

3D Sales & Marketing has superior customer relationships and operational experience.

RETAILERS INCLUDE

- Navy Exchange • Stage Stores • Marine Corps Exchange
- Academy Sports • Coast Guard Exchange Service • JCPenney
- HEB Grocers • Container Store • Army & Air Force Exchange Service
 - Veterans Canteen Service • United Supermarkets
 - Tuesday Morning • Whole Foods

Whether you already have an in-house creative team and need additional resources to get through a peak period or need ongoing help with all aspects of your marketing and communications development, we're here for you.

Public Relations

SERVICES INCLUDE

Media Outreach Strategy including Trade, National & Regional Media • Timely Campaigns to Support High Exposure Times • Tradeshow • Events & Conference Support • Sample & Follow Up Coordination • Media Strategy & Communications Plan • Social Media Support • Regional Specific Campaigns

Press Features

GOOD HOUSEKEEPING
HOMEMADE INCREDIBLY EASY SPREAD MAKEOVERS

PRICE CHECK WATER FILTERS
You don't need to drain your water to drink cleaner water. We comparison-shopped for Brita's new models.

Model	Price	Price	Price	Price
Standard	\$49.99	\$44.99	\$49.99	\$49.99
Advanced	\$75.99	\$75.99	\$75.99	\$75.99

claim denied: "BIODEGRADABLE"
While it's true that a product with ingredients that are biodegradable is more likely to be broken down by nature, that doesn't mean it's safe to use in the kitchen. The FTC tells consumers that a product is "biodegradable" only if it can be broken down by natural processes in a certain amount of time. The FTC also says that a product is "biodegradable" only if it can be broken down by natural processes in a certain amount of time. The FTC also says that a product is "biodegradable" only if it can be broken down by natural processes in a certain amount of time.

TODAY Home follow us [f](#) [t](#) [p](#) [i](#) [v](#) [e](#)

Super-easy knife sharpener

AnySharp
The Slicer Knife Sharpener

Another stocking-stuffer idea: This safe, simple-to-use, counter-mounted knife sharpener makes it easier than ever to keep the blades sharp on everything from butter knives to top-of-the-line special knives. And it comes with an extra sharpener to restore kitchen cutlery and shears too.

AnySharp Plus, \$29 at [www.anysharp.com/home](#)

Golf Digest

GROOMING MATTERS

Removing your hairbrush from your closet is a sure sign of a good hairbrush. Because of its golf tradition, a hairbrush is a must-have for every golfer. We have three options for you: a classic wooden hairbrush, a modern plastic hairbrush, and a new hybrid hairbrush. Each has its own set of pros and cons. To help you choose, we've put together a guide to help you decide which one is right for you. For more information, visit [www.golfdigest.com](#).

TODAY

GIFTS FOR DAD
JERUBAI'S \$12.95 FROM YOUTUBE US

Fodor's
HOLIDAY GIFT GUIDE 2014

Parents

7 MUSTS FOR YOUR CHILD'S NEXT CHECKUP

Chew-in-one
This Chewy Chompers handkerchief is a super-cute collection of a cool cloth and a hankie. Stuff it on his bib and the cotton fabric will catch germs, so your baby chews on the handkerchief bottom. \$22. [cheekychompers.com](#)

SHAPE

Gym Bag Essentials to Lighten Your Load
Alleviate back and shoulder pain with lightweight finds that will drop pounds from your gym bag.

The On-the-Go Perfume

PEOPLE PLACES THINGS YOU'VE NEVER SEEN IN 2016

DEPARTURES

A DOG'S BEST FRIEND
ON THE VOLCANO
HERE COMES THE SON

THE ILLUSTRATED GARDENS OF KYOTO

TRAVEL MILD
FILLS EASY and doesn't leak. plus it sprays. [zerowater.com](#)

ellen
the ellen degeneres show

ZEROWATER

NEW YOU
THE VOICE OF HEALTH AND BEAUTY

STYLE SPOT

Golf Digest

Water-cooler topic

Ever wonder how safe and clean the water is in a golf-course cooler? So do we. Instead of taking a chance with each sip from a paper cup, collect the water in a new ZeroWater travel bottle (\$18, [zerowater.com](#)). Its manufacturer says the built-in filtration system removes all solid particles from the water. All you have to do is change the filter (it changes color when it's time for a replacement). There are many water-filtration systems on the market, but we like this bottle because it's easy to store in a golf cart or bag. —BK

Fodor's Travel

ZEROWATER TRAVEL BOTTLE
featuring the best performing portable water filter. This travel bottle makes it easy to enjoy purified water no matter where you are.
Buy it here, \$17.99

