



**FOR IMMEDIATE RELEASE**

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**ZeroWater to Provide Filtration Systems to Community of Flint, MI in Midst of Lead Crisis**  
*5-Stage Filter Technology - NSF Certified to Remove Lead and other Heavy Metals*



October 6<sup>th</sup>, 2015 – Bensalem, PA – ZeroWater is currently working in conjunction with the United Way of Genesee County and the school district of Flint, Michigan to provide immediate solutions for clean water. Being the leading pour through filtration system certified to meet EPA standards for lead removal, ZeroWater has a social obligation to provide the best option for the ongoing water crisis happening in Flint.

“Given the universal use of a simple pour-through filtration pitcher and the confidence of an NSF certification product for lead removal, we believe we can really help the community by providing as many filters to the Flint community as quickly as possible”, stated Doug Kellam, CEO of ZeroWater. “The team is working around the clock with the United Way and others to help make this happen.”

ZeroWater...

- is one of the only pour through filtration systems on the market that is NSF certified to meet standards for lead removal
- exceeds the required EPA action level for lead removal
- is currently listed on Flintwaterstudy.org as one of the only filtration systems recommended to the residents of Flint; per the internal research studies performed at Virginia Tech
- offers the only filtered water pitcher/dispenser system that meets the FDA’s requirements for removal of Total Dissolved Solids (TDS) due to its patented 5-stage filtration technology
- will be donating product to the children and students of Flint’s school district and Flint Community Schools to ensure the residents can easily obtain ZeroWater filtration products until a permanent solution is put into place
- feels socially obligated to provide the residents of Flint, Michigan with a product that WILL remove lead in their drinking water immediately
- is working feverishly to fill the Flint community needs for water filtration products and is committed to extensive manufacturing and resources to do so
- understands this ongoing crisis is not a short-term issue and will affect the community in the coming months. Zerowater is committed to providing the best water filtration to the residents of Flint, MI. #standwithflint

For more information or to setup an interview with ZeroWater executives, please contact Dawn Ryden at 512-294-6218 or [Dawn@3DMKG.com](mailto:Dawn@3DMKG.com). For further information on ZeroWater please visit [www.zerowater.com](http://www.zerowater.com)

**About ZeroWater®**



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ZeroWater delivers high performance water filtration to consumers through its patented 5-stage ion exchange filter, which removes virtually all total dissolved solids (TDS). By removing virtually all TDS, ZeroWater is the only gravity-fed filtration system to match the TDS levels found in Purified Bottled Water. ZeroWater is one of the only pour through filtration systems on the market that is NSF certified to meet standards for lead removal as well as other heavy metals. In addition, Good Housekeeping Research Institute findings reveal that ZeroWater filters remove more pharmaceuticals and chemicals than Brita and PUR.

ZeroWater is the only water filtration system to receive NSF endorsement for its reduction capabilities in chromium-3, chromium-6 and lead.

ZeroWater's products range from a 6 Cup to a 23 Cup pitcher and dispensers, all employed with the patented 5-stage filtration technology that removes 99.6% of TDS (Total Dissolved Solids) offering superior filtered water.